

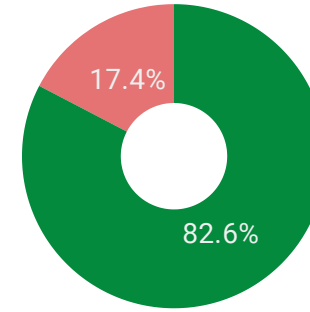
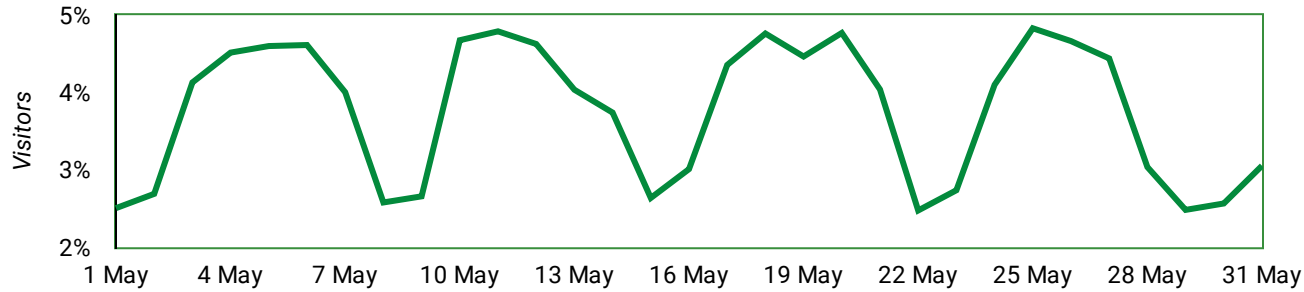
# Page Details

1 May 2021 - 31 May 2021

Understand where website visitors are located and when they visited you. What device do people use, what brand of mobile phone, and which web browser? Know how many web pages they viewed each time they visited. Knowing your customer allows you to understand their experience, learn and adapt.

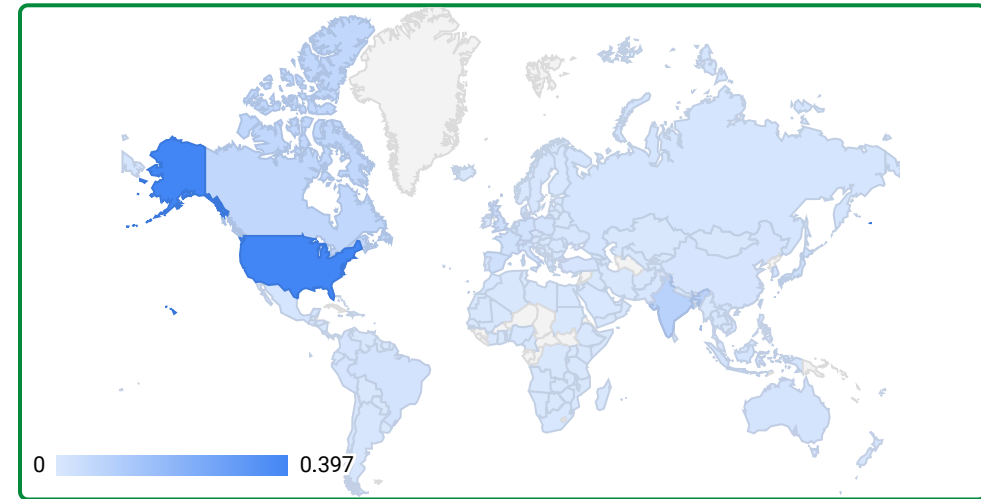
## Filters

Page Title
Country
City
Device Category
User Type

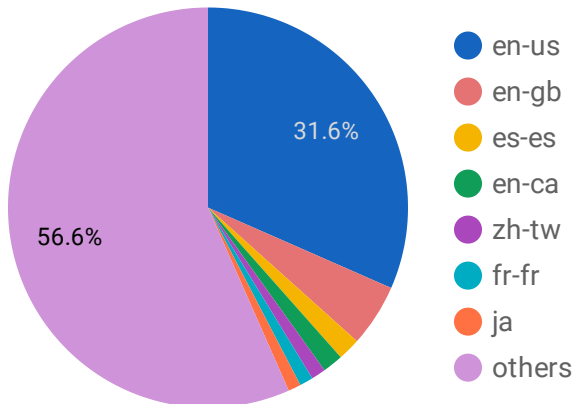


● New Visitor ● Returning Visitor

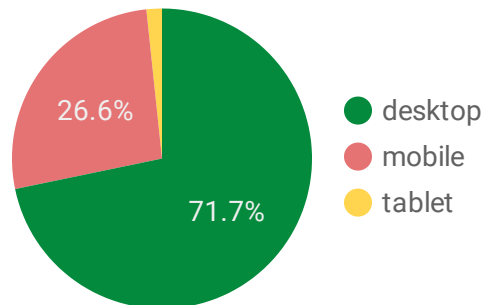
<p>New Visitors <b>49.2K</b> ↓ -16.2%</p>	<p>New Users <b>49.2K</b> ↓ -16.2%</p>	<p>Session / User <b>1.29</b> ↑ 2.7%</p>	<p>Bounce Rate <b>48.23%</b> ↓ -11.8%</p>
<p>No. of Sessions <b>68.3K</b> ↓ -13.0%</p>	<p>Pageviews <b>329.7K</b> ↓ -1.6%</p>	<p>Pages / Session <b>4.82</b> ↑ 13.1%</p>	<p>Avg. Session Duration <b>00:03:14</b> ↑ 15.1%</p>



## Language



## Device Category



Country	Visitors
United States	39.73%
India	8.48%
Canada	6.22%
United Kingdom	3.47%
Spain	2.73%

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City	Visitors
(not set)	8.58%
New York	1.91%
Singapore	1.43%
San Jose	1.37%
San Francisco	1.25%

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# Page Details - Search Console

Understand what people were searching for, where they were located, and what web pages showed in search results (and which ones they clicked). Detailed understanding of when your web pages show in organic search, and what people were looking for provides you with opportunities for improvement.

## Filters

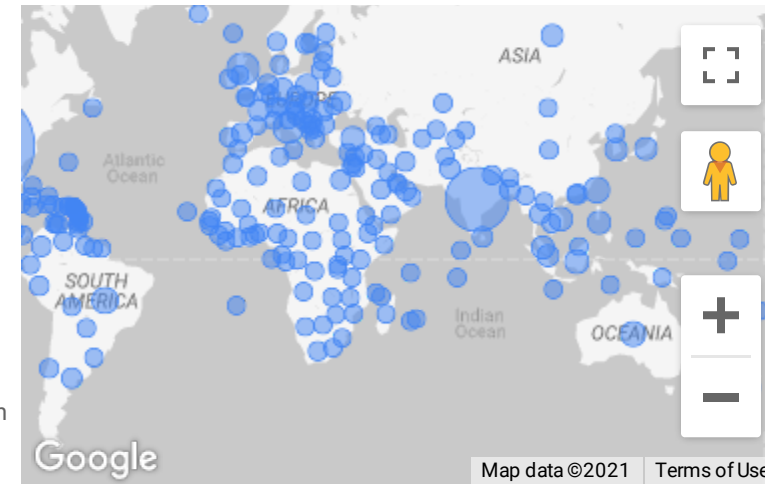
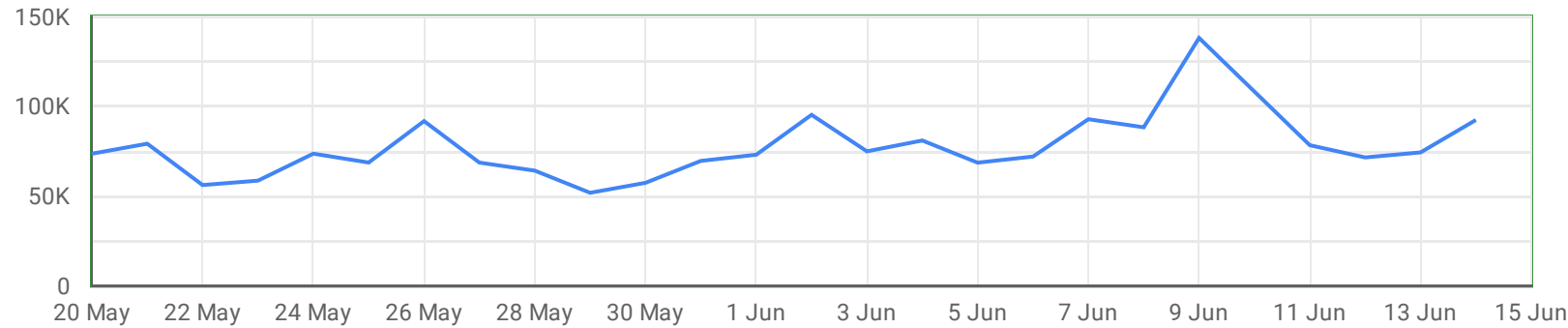
Landing Page ▾

Country ▾

Query ▾

Device Category ▾

Impressions



Impressions 1 • ● 552,468

Landing Page	Query	Country	Impressions ▾	% Δ	Url Clicks	% Δ
https://shop.googlemerchandisestore.com/Google+Redesign/Apparel	apparel	United States	54,244	107.8% ↑	12	-
https://shop.googlemerchandisestore.com/Google+Redesign/Apparel	apparel store	United States	40,991	-30.5% ↓	0	-
https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Googl...	chrome dino	Italy	26,866	21.2% ↑	101	-72.6% ↓
https://shop.googlemerchandisestore.com/Google+Redesign/Office/Noteboo...	notebook	United States	20,703	295.2% ↑	0	-
https://shop.googlemerchandisestore.com/Google+Redesign/Office/Noteboo...	notebook	India	19,973	172.2% ↑	1	-
https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stic...	stickers	India	16,527	1,310....	36	1,700.0% ↑
https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stic...	sticker	India	12,706	7,038....	13	-
https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Googl...	nalgene	United States	11,947	5.0% ↑	0	-
https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens	apparel store	United States	11,918	-30.0% ↓	0	-
https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Wome...	apparel store	United States	11,918	-27.9% ↓	0	-

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