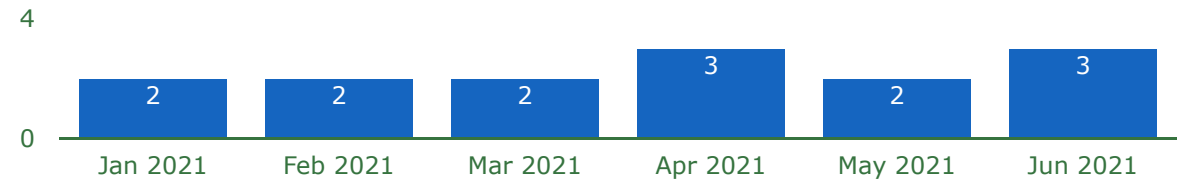
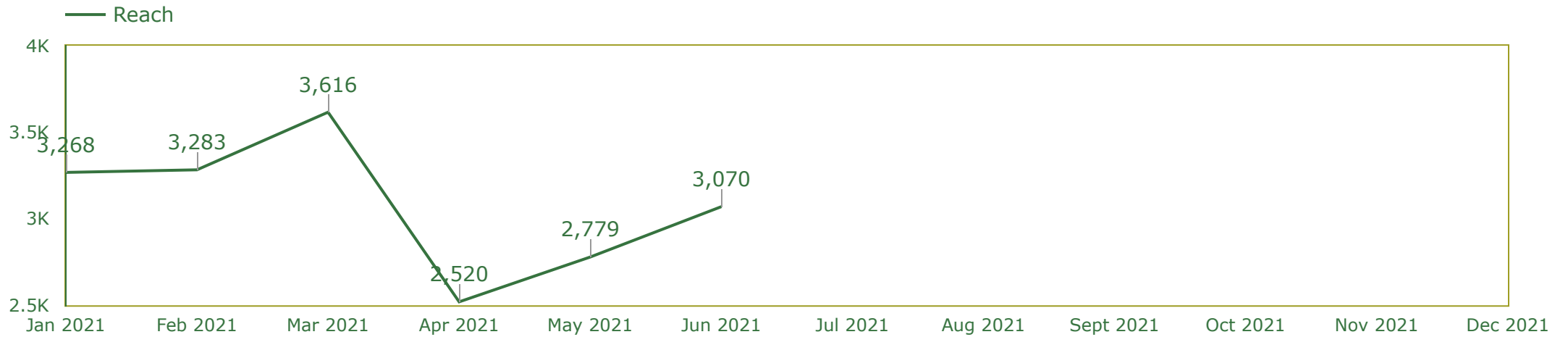


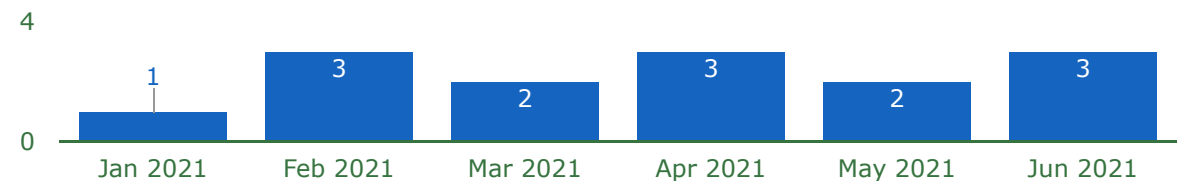
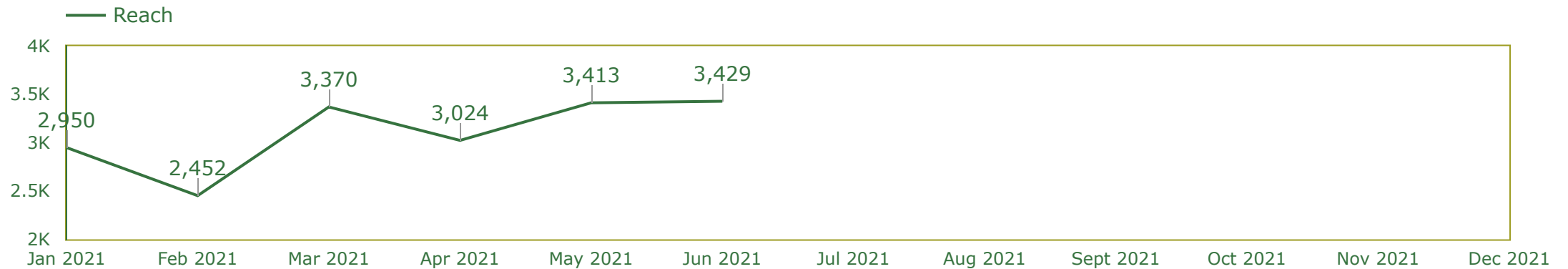
Instagram / Facebook - Trends

1 May 2021 - 31 May 2021

Understand the audience that you reach: what country they're located in and what city, what's their gender, and which age range they fall into. Knowing your audience allows you to adapt your business page and posts for improved engagement.



No. of Posts

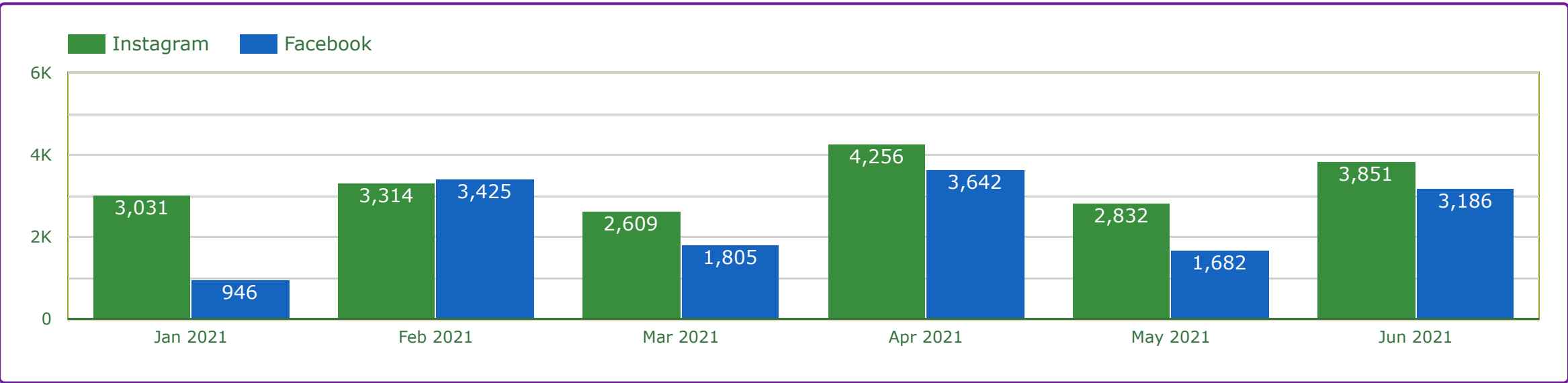


No. of Posts

Audience Reactions

Caption	Posted	Platform	Reach	Comments	Likes and Reactions	Shares	Link Clicks
You are never too old to set another goal or to dream a ne...	13 Jun 2021	Instagram	504	79	131	24	0
You are never too old to set another goal or to dream a ne...	13 Jun 2021	Facebook	806	91	264	48	8
Nothing is impossible. The word itself says "I'm possible!" -...	6 Jun 2021	Instagram	1,919	48	129	40	0
Nothing is impossible. The word itself says "I'm possible!" -...	6 Jun 2021	Facebook	1,820	77	183	45	3
Limit your "always" and your "nevers." - Amy Poehler??	4 Jun 2021	Instagram	1,428	59	115	99	0
Limit your "always" and your "nevers." - Amy Poehler??	4 Jun 2021	Facebook	560	154	240	97	0
Just don't give up trying to do what you really want to do. ...	12 May 2021	Instagram	1,894	35	233	100	0
Just don't give up trying to do what you really want to do. ...	12 May 2021	Facebook	965	32	266	31	0
Life is like riding a bicycle. To keep your balance, you must ...	2 May 2021	Instagram	938	27	227	50	0
Life is like riding a bicycle. To keep your balance, you must ...	2 May 2021	Facebook	717	58	210	47	2

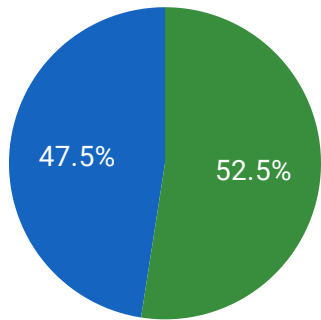
Post Reach





Page Followers
1,045
↓ -4.8%

Gender



● Men ● Women

Women

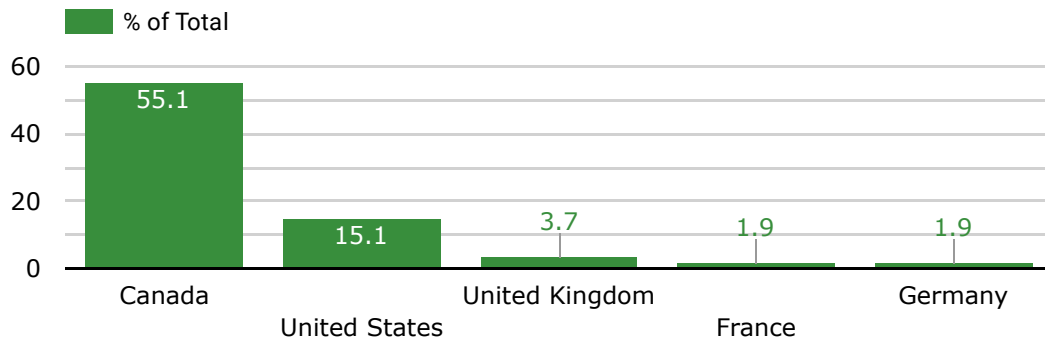
Age	Percentage
13-17	12
18-24	12
25-34	4
35-44	6
45-54	6
55-64	2
65+	2

Men

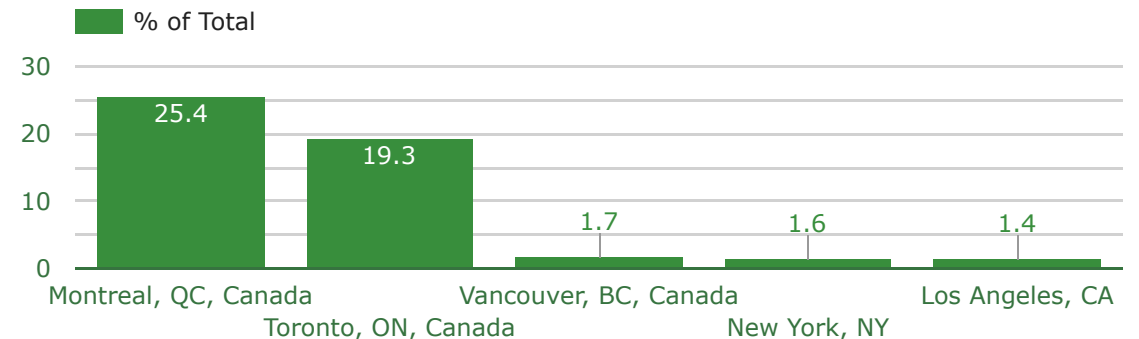
Age	Percentage
13-17	5
18-24	9
25-34	5
35-44	8
45-54	7
55-64	1
65+	10

Location

Top Countries



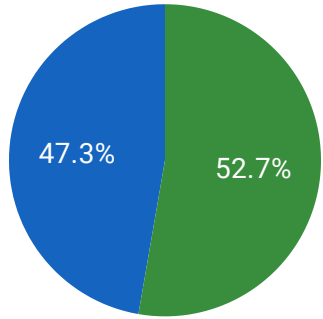
Top Cities





Page Followers
3,322
-0.4%

Gender



● Women ● Men

Women

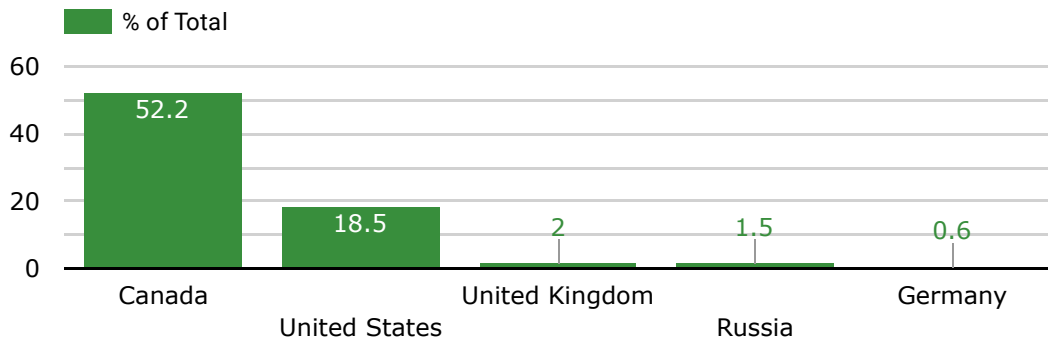
Age	Percentage
13-17	12
18-24	3
25-34	10
35-44	0
45-54	5
55-64	14
65+	14

Men

Age	Percentage
13-17	12
18-24	14
25-34	4
35-44	10
45-54	0
55-64	10
65+	2

Location

Top Countries



Top Cities

